



Workplace Advice Line

13 29 59

Call for advice on:

- Leave
- Wage rates
- Termination of employment
- Work health & safety
- Workers compensation
- Discrimination and harassment



Legal Advice Line

13 29 59

Call for advice on:

- Corporate & commercial law
- Property law & leasing
- Communications, media & technology
- Competition & consumer law
- Dispute resolution
- Intellectual property



Marketing Advice Line

13 26 96

Call for advice on:

- Website
- Social media strategy
- Online advertising
- Design
- Marketing Strategy





Websites

- How to maximise your website as a sales review tool
- Content flow
- Design
- Develop or redevelop
- Hosting
- How to get the most out of your website

Social media strategy

- How to use social media to generate revenue for your business
- Facebook
- LinkedIn
- Twitter

Online advertising

- What is the best type of online advertising for your business
- Pay per click
- Click through rates (CTR)
- Search engine optimisation (SEO)
- Search engine marketing (SEM)

Design

- Collateral (Flyers, brochures, adverts)
- Branding
- Logos

Marketing Strategy

- How your marketing efforts can help realise your business goals and generate revenue
- Marketing plan
- Marketing objectives
- Marketing research
- What is the best approach for your business



Corporate & commercial law

- Buying & selling businesses
- Restructuring businesses
- Capital raising & private equity
- Alliances & joint ventures
- Directors duties & corporate governance

Property law & leasing

- Commercial & retail leasing
- Town planning & environmental issues
- Buying and selling commercial property
- Property development & subdivisions

Communications, media & technology

- Starting an online business
- Technology business purchases & sales
- Software & IP licensing
- Exploiting technology & IP
- Technology & IP disputes

Competition & consumer law

- Consumer rights & consumer guarantees
- Misleading claims & advertising
- Pricing; Competition & Consumer Act 2010
- Franchising
- Anti-Competitive behaviour

Dispute resolution

- Enforcing terms and conditions
- Legal advice on collecting debts

Intellectual property

- Copyright & trademarks
- Trademarks vs business names vs domain names
- Protecting an idea
- Registering a trademark



Leave

- Personal leave
- Long service leave
- Parental leave
- Annual leave
- Public holidays

Wage rates

- Allowances
- Payment of wages

Termination of employment

- Redundancy
- Notice of termination
- Disciplinary procedures
- Unfair dismissal
- Misconduct

Employment

- Contract of employment
- Award interpretation
- Hours of work
- Overtime
- Casual employment
- Union matters
- Superannuation

Workers Compensation

WH&S